

On Course Winter Horse Show Series Sponsorship Opportunities



2011 On Course Snowflake Series Champion and Reserve Champion Award Winners with sponsors Edie Postal, of Stonewood Stables and Paul Linn, of SmithLinn Farms. *Photography by Eastern Prospects*

Venue

On Course is located in a tranquil area of Lafayette, New Jersey, about an hour from New York City, thirty minutes from PA and forty minutes from NY. On Course is well-known for its pristine stables, numerous paddocks where horses graze, and an exquisite indoor riding arena that hosts the On Course winter equestrian events. For more information, please call 973-875-8780 or visit us at www.oucourseriding.com.

Event

The On Course Horse Show Series will consist of 4 shows November 2011 through March 2012. These events will draw participants from across Sussex County, as well as, Northern and Central NJ, nearby NY and PA. The series will deliver a horse show experience unlike any other in the area during the winter season, with fun and excitement for the competitors while addressing the needs of the sponsors. This winning combination will keep the participants coming back show after show!

Sponsorship

Sponsorship opportunities range from general show support to sponsoring and naming a specific class or division. The show management team and staff are in place to promote your company and merchandise, and will accommodate your needs to design the optimal sponsorship to meet your specific objectives.

Corporate Exposure

The On Course Show Series will be advertised in a number of local newspapers as well as equestrian-focused trade publications. In addition, the events themselves will be supported by press releases. Local news coverage will be enthusiastically encouraged. An on-site program will be distributed and all sponsor names will be prominently included.

Final Note - We hope that you consider sponsoring this exciting new series of local horse shows. You will find that the show management and its staff is committed to making your participation memorable and valuable.

Sponsorship Levels

| <i>Level</i> | <i>Description</i> | <i>Benefits</i> |
|--|---|--|
| Platinum Sponsorship \$500 | Sponsors one of three major events at all 4 shows: Level 5 Jumper Classic Gambler's Choice Pleasure Stake The event will be named for the sponsor, for example the "CompanyX Gambler's Choice" | <ul style="list-style-type: none"> • A high profile event is named for the sponsor • Placement on the On Course Website • Company name will be broadcast throughout the show series • Space for a 3x8 sponsor-owned banner to be hung on the fence line near the main show ring to promote the company name and/or products • Business card size ad in the on-site program |
| Gold Sponsorship \$250 | Sponsors a division of the horse show at all 4 shows, each division consists of 3-4 classes or rounds | <ul style="list-style-type: none"> • Sponsorship recognized in the on-site program division description • Company name will be broadcast throughout the show series • Space for a 3x8 sponsor-owned banner to be hung on the fence line near the main show ring to promote the company name and/or products • Recognition via a Series End Award • Business card size ad in the on-site program |
| Silver Sponsorship \$125 | Sponsors a division of the horse show at all 4 shows, each division consists of 3-4 classes or rounds | <ul style="list-style-type: none"> • Sponsorship recognized in the on-site program division description • Company name will be broadcast throughout the show series • Recognition via a Series End Award • Business card size ad in the on-site program |
| Bronze Sponsorship \$75 | General sponsorship of the series | <ul style="list-style-type: none"> • Business card size ad in the on-site program |
| Friends & Supporters \$25 & \$50 | General support of the series | <ul style="list-style-type: none"> • Name listed in the on-site program |

Circle One: Company or Individual

Name: _____

E-Mail Address: _____

Address: _____

Business Tel: _____ Home: _____ Cell: _____

Sponsorship Level (Circle One): Platinum - Gold - Silver - Bronze - Supporter - Friend

Amount: _____ Check #: _____

Division Name: _____

Class Name: _____